



WFMJ Television Inc./NBC Network

101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	19844	NEW	Broadcast	7/9/2012	7/9/2012
Advertiser CROSSROADS GPS			Brand	Network CROSSROADS GPS	
Contract Description CROSSROADS GPS			Dates	Revenue Type 07/10/12 - 07/20/12	
Estimate #	Proposal #	Primary Salesperson	Buyer:	PHILADELPHIA PMC	ELISE CLOYD
1731	06831867				

Comments: CLIENT: CROSSROADS GPS

Line	M	T	U	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X	X	X	X	X	X			5	07/16 - 07/20	05:58:58 p 06:29:59 p	FIX	:30	5	\$1,500.00
Prg: 21 NEWS 6PM															
A 11	X	X	X	X	X	X			5	07/16 - 07/20	07:00:00 p 07:27:55 p	PO1	:30	5	\$600.00
Prg: INSIDE EDITION															
A 12	X	X	X	X	X	X			5	07/16 - 07/20	07:27:56 p 07:58:30 p	FIX	:30	5	\$800.00
Prg: FAMILY FEUD															
A 13	X	X	X	X	X	X			5	07/16 - 07/20	11:34:30 p 12:36:59 a	PO1	:30	5	\$350.00
Prg: TONIGHT SHOW															
A 14	X	X	X	X	X	X			3	07/16 - 07/20	11:00:00 p 11:34:30 p	FIX	:30	3	\$1,500.00
Prg: 21 NEWS 11PM															
A 15						X			1	07/19 - 07/19	10:00:00 p 11:00:00 p	PO1	:30	1	\$800.00
Prg: ROCK CENTER W/ BRIAN															
ROCK CENTER NEWS															

Billable	Airtime				NTR				Total	
	Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net		
Jul 2012		\$48,950.00	\$41,607.50	56					\$48,950.00	\$41,607.50
Totals:		\$48,950.00	\$41,607.50	56					\$48,950.00	\$41,607.50